

Hadar Lotaty

Product Designer | UX/UI Designer

Israel | +972-50-237-3983 | hadarlotaty15@gmail.com
linkedin.com/in/hadar-lotaty-64a6b71b9

SUMMARY

Product Designer (UX/UI) with industry experience designing complex systems for defense, fintech and technology clients, including Elbit Systems and the IDF, with 3 systems launched and in active use. Experienced across the design process, from wireframes and prototypes to high-fidelity UI and developer handoff, including building a design system from scratch. B.A. in Visual Communication from Shenkar College, specializing in UX/UI and interaction design. Background in IDF C4I operations brings first-hand understanding of the operational users these systems serve.

SKILLS

UX & Product: Wireframing, Prototyping, User Flows, Interaction Design, Design Systems, Developer Handoff, User Research, Usability Testing, Design Thinking, Systems Thinking

UI & Visual: UI Design, Visual Design, Visual Communication, Typography, High-Fidelity Mockups

Tools: Figma, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Claude, Claude Code

Languages: Hebrew (Native), English (Professional working proficiency)

EXPERIENCE

UX Designer, 0815 Studio

Sep 2024 – Jan 2026

Design studio – clients included Elbit Systems, the IDF, a bank and tech startups

- Designed UX/UI for 6 projects across defense, fintech and technology, including command-and-control systems, operational dashboards, internal enterprise tools, and web and mobile products.
- Delivered 3 systems that launched to production and remain in active use in the defense industry.
- Built a complete design system from scratch for a mobile app, and designed within existing design systems on other projects.
- Designed a banking app and website, and a startup app for payment and clearing management.
- Owned the design flow end to end: wireframes, interactive prototypes, high-fidelity UI and developer handoff.

EDUCATION

B.A. in Visual Communication, Shenkar College

Oct 2020 – Aug 2024

Specialization in UX/UI, product thinking and interactive design

PROFESSIONAL TRAINING & PROGRAMS

Wix UX Summer Bootcamp

Jul 2023 – Sep 2023

8-week intensive UX program covering user research, wireframing, usability testing and core user experience design practices.

Design Thinking Course, Tel Aviv University Global MBA

Dec 2023 – Jun 2024

Worked on real-world challenges in a multidisciplinary team, developing a health system concept for refugees.

Cornell Tech Ideation Event, San Francisco, CA

Apr 2024

Applied product design skills in a collaborative team project developing innovative digital health solutions.

MILITARY SERVICE

Deputy Operations Officer (Reserve Duty)

Jan 2026 – Jun 2026

C4I Operations Center, IDF Home Front Command

NOC Operations Officer, IDF C4I Corps (Teleprocessing)

2015 – 2017

Provided real-time RoIP support and troubleshooting for military units, prioritizing tasks under pressure in coordination with multiple teams.